

**RAPID FUN FEST
2016 Festival Results**

2015 Festival Results

BOOTH NAME	2016 Festival Results				2015 Festival Results			
	REVENUE	EXPENSES	PROFIT	% MARGIN	REVENUE	PROFIT	% MARGIN	
Major/TV/Windows	\$27,441	\$11,285	\$16,156	58.9 %	\$24,032	\$15,567	64.8 %	
Beer Tickets #1 & #2	12,180	5,250	6,930	56.9 %	9,165	4,792	52.3 %	
Bars and Bells	3,730	648	3,082	82.6 %	3,406	2,735	80.3 %	
Pepsi/Water	2,746	1,861	885	32.2 %	2,155	575	26.7 %	
Split the Pot	4,098	5	4,093	99.9 %	4,078	4,048	99.3 %	
Money Wheel	2,285	59	2,226	97.4 %	2,012	2,012	100.0 %	
Pick A Winner	838	164	674	80.4 %	965	821	85.1 %	
Pringle Ring Toss	448	50	398	88.8 %	607	552	90.9 %	
Whiffle Ball	0	0	0	0.0 %	506	355	70.2 %	
Jumbo Poker	754	0	754	100.0 %	851	851	100.0 %	
Candy	443	126	317	71.6 %	642	536	83.5 %	
Crazy Hats	691	422	269	38.9 %	650	245	37.7 %	
Crazy Ball	0	0	0	0.0 %	622	231	37.1 %	
Clown Alley	1,783	1,120	663	37.2 %	1,655	661	39.9 %	
Beat the Dealer #1	2,251	8	2,243	99.6 %	1,532	1,532	100.0 %	
Big Six	517	0	517	100.0 %	703	703	100.0 %	
Mystery Money	2,019	107	1,912	94.7 %	3,839	3,804	99.1 %	
Food	11,154	5,237	5,917	53.0 %	10,555	5,941	56.3 %	
Bid n Buy	8,262	2,264	5,998	72.6 %	7,602	5,211	68.5 %	
Basket Raffle	4,757	555	4,202	88.3 %	3,250	3,141	96.6 %	
All American Dinner	0	0	0	0.0 %	1,019	951	93.3 %	
Shaved Ice	300 E	0	300	100.0 %	305	305	100.0 %	
Horse Races	703	1,195	-492	-70.0 %	584	-321	-55.0 %	
Kettle Corn	815	462	353	43.3 %	1,568	629	40.1 %	
Ring Toss	534	0	534	100.0 %	577	577	100.0 %	
Snacks	717	186	531	74.1 %	895	895	100.0 %	
Murray Bros. Rides	1,303	0	1,303	100.0 %	1,535	1,535	100.0 %	
Wine Toss	1,313	243	1,070	81.5 %	1,024	1,024	100.0 %	
Wheel of Wow	372	362	10	2.7 %	0	0	0.0 %	
Anything Airbrushed	200	0	200	100.0 %	0	0	0.0 %	
Sponsors / Donations	6,550	50	6,500	99.2 %	8,560	8,560	100.0 %	
Rounding Adjust.	153	4	149		-287	-287		
Advertising		2,529	-2,529			-2,253		
Entertainment		9,900	-9,900			-8,750		
Bldg & Grounds		4,050	-4,050			-6,194		
Currency Counter		210	-210			-210		
Police Protection		2,492	-2,492			-2,752		
ATM		150	-150			-150		
Misc. Supplies	<u>90</u>	<u>3,069</u>	<u>-2,979</u>			<u>-3,986</u>		
Grand Total	<u>\$99,447</u>	<u>\$54,063</u>	<u>\$45,384</u>	45.6 %	<u>\$94,607</u>	<u>\$43,886</u>	46.4 %	